2019 PNS ANNUAL MEETING
CITY GENOA, ITALY • 22-26 JUNE
CENTRO CONGRESSI - PORTO ANTICO DI GENOVA
Dear PNS Supporters and Exhibitors,

On behalf of the Peripheral Nerve Society we invite you to participate in our 2019 Annual Meeting which will be held at the Centro Congressi– Porto Antico Di Genova from 22-26 June 2019.

The PNS Program Committee has developed an outstanding program and would like to include your participation. In 2019, we anticipate over 1,000 medical professionals in the field of peripheral neuropathy.

More detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us. We look forward to your involvement.

Sincerely,

Steven S. Scherer, MD, PhD
President, Peripheral Nerve Society

Alessandra Bolino, PhD
Co-Chair, 2019 Scientific Program Committee

John Svaren, PhD
Co-Chair, 2019 Scientific Program Committee
WHY SUPPORT PNS?

The Peripheral Nerve Society (PNS) prides itself on the integral relationship that it builds with global sponsors of various levels.

PNS has developed a straightforward beneficial package for each category of sponsorship. See the information below to discover all of the benefits of becoming a sponsor at the PNS Annual Meeting.

SOCIETY MISSION:
The Peripheral Nerve Society is an international organization of physicians and scientists working together to develop and provide the best treatments for people who have peripheral nerve diseases. This goal is realized by cooperation supporting research, training scientists and healthcare professionals, setting standards of care, creating new treatments, and facilitating clinical trials.

48 Countries Represented at the 2018 PNS Annual Meeting

BENEFITS OF YOUR SPONSORSHIP

- Networking: You have the opportunity to attend dynamic networking events that foster collaboration.

- Education: PNS Members come to the Annual Meeting to learn and strengthen their education. This includes learning about new products, businesses and opportunities.

- Marketing: PNS has over 800 scientists and physicians who attend the meeting. Contributing your logo to the website, brochure and additional advertisements at the Annual Meeting aid in the recognition of your company.
The items outlined below are additional benefits included in each sponsorship package. **Please contact the PNS Executive Office to pay in euros.**

### Year Round Partner 100,000 USD
- Receive complimentary space to host individual meetings with your customers (meetings may not conflict with PNS programing).
- Industry Sponsored Symposium (Content subject to PNS approval)
- Recognition in Promotional Materials (conference website, mobile app, printed program, and signage)
- Complimentary pre-meeting e-blast sent on your behalf

### Gold 50,000 USD
- X

### Silver 25,000 USD
- X

### Bronze 10,000 USD
- X

### General Sponsor 5,000 USD
- X

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<th>Benefit</th>
<th>Year Round Partner 100,000 USD</th>
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<td>Complimentary pre-meeting e-blast sent on your behalf</td>
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<td>Tabletop Display</td>
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<td>Mobile App Alert Text and Banner Advertisements.</td>
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<td>Industry Resources Page (opportunity to promote mutually beneficial resources on the PNS Website)</td>
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<td>Complimentary Conference Registration with access to scientific sessions and receptions.</td>
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<td>Company Logo and Hyperlink on Conference Website</td>
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<td>Complimentary advertisement in Program</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
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**Interested in customizing your package?** Contact the PNS Executive Office at info@PNSociety.com or 952-545-6284. We are happy to work with you to create a support package that meets your needs.
EXHIBITOR TIPS
For the 2019 PNS Annual Meeting

GET OUT FROM BEHIND YOUR TABLE
PNS encourages all sponsors to attend the scientific sessions and bring their scientists to the PNS Annual Meeting. You are not required to stand by your tabletop. Get involved with our program and the multiple networking opportunities PNS offers.

ADVERTISE IN ADVANCE
Put the word out to your clients, customers, suppliers, and contacts about where you’ll be. PNS will do everything we can to promote the Annual Meeting — we invite you to join us in doing so.

ENGAGE IN SOCIAL MEDIA
Connect with PNS on Facebook and Twitter. We’re happy to work with you to get the word out that you’ll be joining us at the Annual Meeting. Remember to let your followers know where you’ll be and how they can register for the meeting.

USE A DIGITAL DISPLAY
You are not required to use a table at the meeting. Contact the PNS Executive Office if you prefer to have an iPad stand, or other interactive digital options.

ACTIVELY ENGAGE ATTENDEES
PNS is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they’re most interested in. Be prepared to offer specific answers to their questions.

CONTACT US
*Please contact info@PNSociety.com if you wish to pay in euros.
Tanya Baker
p. 952.545.6284
e. info@PNSociety.com
w. www.PNSociety.com

A LA CARTE OPTIONS
Sponsor a PNS Reception/Coffee Break:
The Peripheral Nerve Society understands the importance of networking, communication and building relationships throughout the four-day scientific conference. This is why the PNS hosts three receptions. We are allowing our sponsors to take advantage of these multiple benefits by sponsoring/hosting one of the events. Receive branding and naming rights to one of the reception/ Coffee Breaks below while incorporating banners, napkins and other materials at the event.

• WELCOME RECEPTION:
  50,000 USD
  Sponsor the PNS Welcome Reception on Saturday, 22 June at the renowned Carlo Felice Theatre in city center and welcome attendees to the 2019 PNS Annual Meeting.

• JUNIOR RECEPTION:
  25,000 USD
  Sponsor the Junior Reception on Sunday, 23 June at the largest aquarium in Europe, the Acquario Di Genova located with a beautiful view on the harbor.

• CLOSING CEREMONY:
  50,000 USD
  Leave your mark by sponsoring the Closing Reception on Tuesday, 25 June at the Villa Lo Zerbino.

• COFFEE BREAK:
  10,000 USD
  Sponsor a PNS Afternoon Coffee & Snack Break. (4 Available)
EXHIBITOR RULES AND REGULATIONS

The rules and regulations contained herein are intended by PNS to serve the best interests of PNS Scientific Sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors and EACs are bound by the rules and regulations. PNS shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of PNS. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and PNS Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that signing the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other PNS issued communication. These rules and regulations may be amended or changed at any time by PNS, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE
The order of a tabletop space upon acceptance by the Peripheral Nerve Society (PNS), assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price if not occupied by the time set for completion of display installation, such space may be re-possessed by PNS. Said contract will not be binding upon PNS in the event of strikes or circumstances beyond PNS’s control.

It is agreed that: If a cancellation occurs before 15 APRIL a full refund, less an administrative fee of $200, will be issued. If cancellation occurs after 15 APRIL the company will be responsible for paying the full cost of the tabletop space.

GENERAL CONDUCT EXHIBITORS
The purpose of PNS’s exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of PNS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting. Sponsors are not allowed to schedule any other engagements that will take multiple attendees away during the PNS Annual Meeting Program.

FIRE PROTECTION
All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Genova, Italy Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Genova, Italy Fire Department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Genova, Italy fire department.

CERTIFICATE OF INSURANCE
PNS does not provide insurance for exhibitor’s property. Exhibitor must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

MEETING CANCELLATION
It is mutually agreed that in the event of cancellation of the 2019 exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which PNS has no control, then the exhibitor contract may be immediately amended by PNS, and exhibitor hereby waives any and all claims against PNS for damages, reimbursement, refund, or compensation. At the sole discretion of PNS exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by PNS in connection with the show. PNS shall not be financially liable in the event the show is interrupted, cancelled, moved or rescheduled except as provided herein.

LIABILITY
It is understood that each party involved - PNS, The Centro Congressi– Porto Antico Di Genova in Genova, Italy and the exhibitor agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

RESTRICTIONS ON USE OF SPACE
No exhibitor shall sublet, assign or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their tabletop.

ADDITIONAL RULES OF CONDUCT– SUITCASING POLICY
Exhibitors will not actively solicit business outside of the exhibitor’s paid-for display space, post signs or other advertising displays elsewhere in the facility or sponsor any event that conflicts with the conference or affiliated events. Any distribution of sales materials or business cards or the attempt to solicit business from exhibitors or show visitors by non-exhibiting companies is strictly prohibited; violators will be removed by security. Please report any such activity to registration staff.

SUITCASING POLICY

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EXHIBIT APPLICATION

ONLINE EXHIBITOR REGISTRATION
We encourage all Exhibitors to register using the online registration system which is linked to the PNS 2019 Exhibit and Support Portal.

COMPANY CONTACT
Contact Name/Title ___________________________________________
Telephone _______________________ Email Address _______________________

COMPANY IDENTIFICATION
Please provide company name as you wish it to appear in Society materials.
Company Name ____________________________________________________
Address_____________________________________________________________________
City ___________________ State ___________ Postal Code ___________ Country _______________________
Telephone _______________________ Fax _______________________
Email Address ___________________ Website Address _______________________

EXHIBIT STAFF
Exhibit Staff ___________________________________________ Exhibit Staff _______________________
Exhibit Staff ___________________________________________ Exhibit Staff _______________________

○ Additional Representative Badges: _____ # of additional badges X $250 USD= $ __________________
Add’l Exhibit Staff ___________________________________________ Add’l Exhibit Staff _______________________
Add’l Exhibit Staff ___________________________________________ Add’l Exhibit Staff _______________________

*Final exhibit staff names are due to PNS Executive Offices by 1 May, 2019. After the deadline, changes will need to be made at PNS registration desk on site.

BOOTH REGISTRATION
On or Before 15 APRIL ○ Table: (80 x 120 cm) = $5,000 USD ○ Table: (80 x 120 cm) = $5,500 USD
After 15 APRIL

TABLETOP REGISTRATION
Please list any special requests here (i.e. other companies you wish to be next to or NOT next to, etc.). Every effort will be made to accommodate requests, but are not guaranteed. All tabletop assignments are made by PNS and are final.

PAYMENT INFORMATION
○ CHECK # ___________________________ ○ VISA ○ MasterCard ○ American Express ○ Other ___________________________
Credit Card Number: ___________________________ Exp. Date: ___________ CVV: ___________
Billing Address & zip code associated with the card: ___________________________________________
Signature: ___________________________________________________________________________ Printed Name: ___________________________
PRODUCT DESCRIPTION
Please upload your 50-word or less description of your product or services in the Exhibitor Registration portal or email to info@PNSociety.com by 15 April, 2019 to be included in the printed exhibitor directory.

SHIPPING
Complete information regarding shipping and exhibitor services kits will be sent to exhibitors 8-12 weeks prior to the event.

CONTRACT AGREEMENT/INDEMINIFICATION
Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold PNS, the Centro Congressi—Porto Antico Di Genova and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Centro Congressi—Porto Antico Di Genova in Genoa, Italy and their employees and agents. Full payment must accompany the application in order to reserve your tabletop. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

EXHIBITOR CANCELLATION POLICY
PNS Exhibitor Cancellation Policy: Cancellations received on or before 15 April 2019 will incur a $200 administration fee. All cancellations received after the deadline will not be eligible for a refund. Cancellations must be submitted in writing to the PNS Executive Office at info@PNSociety.org.

Signature________________________________________________________ Date_______________________

Submit completed applications and payment to:

The Peripheral Nerve Society
Attn: Tanya Baker
5841 Cedar Lake Road, Suite 204
Minneapolis, MN 55416
Email: info@PNSociety.com
A Special Thanks to our 2018 Supporters

Year Round Partners/ Platinum Sponsors:

Alnylam Pharmaceuticals  CSL Behring

GRIFOLS  AKCEA Therapeutics

Silver Sponsors:

Kedrion Biopharma  Biogen  Octapharma Plasma

Bronze Sponsors:

Acceleron  Pharmnext

General Sponsors:

Invitae  Bühlmann  Vertex  Disarm Therapeutics  Shire

TERUMO BCT  Mayo Clinic

Unlocking the Potential of Blood  Mayo Medical Laboratories

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